



Tour de Cure® + STEP OUT® WALK TO STOP DIABETES®

TECHNICAL MANUAL

Date: Sunday, June 25, 2017

Location: Novo Nordisk Corporate Home Campus

ADA: Katy Lido 908-528-3413

Novo Nordisk: Stephanie Storey 609-933-5978

TRACS, Inc: Fred Treseler 617-233-6247

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OVERVIEW



MEET THE TEAM

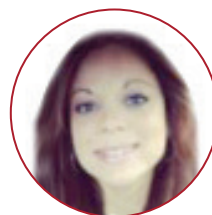
ADA



James Sheridan



Katy Lido



Barbara Ortiz



Tony Nunno



Michael Franken

TRACS



Fred Treseler



Freddie Treseler



Greg Lutz



Alyssa Laiacona



Stephanie Mendonca



Kelliann Humphrey



John Deputy



Mike Cook



Jack Seminara



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Jordan Chimento



Emily Langan



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CONTACT LIST

Key External Contacts

Novo Nordisk Contacts:									
Company	Name	Title	Address	Office Phone	Fax #	Cell	Email		
Novo Nordisk	NN Security	Operations Center	800 Scudders Mill Road, Plainsboro, NJ 08536	609-786-5500					
Novo Nordisk	Stephanie Storey	Manager, Sponsorships & Community Outreach	800 Scudders Mill Road, Plainsboro, NJ 08536	609-987-5919		609-933-5978	stst@novonordisk.com		
Novo Nordisk	Chuck Davall	Senior Manager, Security	800 Scudders Mill Road, Plainsboro, NJ 08536	609-786-5406		609-917-5490	cdv@novonordisk.com		
Novo Nordisk	Mike Wade	Associate Director, Facilities	800 Scudders Mill Road, Plainsboro, NJ 08536	609-919-7800		609-937-8001	mwde@novonordisk.com		
Novo Nordisk	Ron Griffith	Security	800 Scudders Mill Road, Plainsboro, NJ 08536						
Novo Nordisk	Lisa Ciallella	Executive Assistant	800 Scudders Mill Road, Plainsboro, NJ 08536			732-881-5160			
ADA Contacts:									
Company	Name	Title	Address	Office Phone	Fax #	Cell	Email		
ADA	James Sheridan	Regional VP - Tri State Region	1160 Route 22 East, Suite 103, Bridgewater			516-384-6398	jsheridan@diabetes.org		
ADA	Katy Lido	Development Director	1160 Route 22 East, Suite 103, Bridgewater	732-469-7979 ext. 3521 M: 908-528-3413	908-722-4887	908-528-3413	klido@diabetes.org		
ADA	Barbara Ortiz	Director of Community Health Strategies	1160 Route 22 East, Suite 103, Bridgewater			973-943-6542	bortiz@diabetes.org		
ADA	Tonny Nunno	Development Manger	1160 Route 22 East, Suite 103, Bridgewater	732-469-7979 ext. 3524	908-722-4887	973-277-7386	ANunno@diabetes.org		
ADA	Michael Franken	Development Manger	1160 Route 22 East, Suite 103, Bridgewater	P: 732-469-7979 ext. 3516	908-722-4887	610-737-5620	mfranken@diabetes.org		
Vendors	Item	Contact	Company	Office	Cell #	Fax #	Email	Address	Pay at Event
Barricades	Barry Goldberg	Sonco Rentals	888-766-2685			866-541-1704	bgoldberg@sonco.com	805 N. Wilson Ave, Suite #301, Bristol PA 19007	on TRAVEL
Stage	Eric Brumberg	The Zeo Group	732-469-7979 ext 3516					244 E County Line Rd #3b, Hatboro, PA 19040	
Kubota	Daniel Ferreira	Sunbelt	732-697-0666			732-697-0099	pc545@sunbeltrentals.com	Perth Amboy, NJ 08861-3748	on TRAVEL
Generator	Micheal Litt	Herc	973-522-3400	732-210-8615			mlitt@hertz.com	49 W. Ferris Street East Brunswick, NJ 08816	on TRAVEL
Volunteers				Number of Volunteers					
Contact Name	Organization	Contact Phone	Contact E-mail			Car Insurance Information			
Sheila Ahmady	Princeton Rugby Club	732-890-1757	sheilaahmady@gmail.com	10		Policy Number: 15MMBGBNBX			
						Insuring Company: The Commerce Insurance Company			
						Agent: Tommie Vocatura			
						Charles River Insurance			
						5 Whittier Street, 4th Floor, Framingham, MA 01701			
						Main: 508.656.1400, Fax: 508.656.1499			
Sun Life Financial (Emergency Travel Assistance)						Hours of Operation: M-F, 8:00 a.m. - 5:00 p.m. EST			
Phone # U.S. : 1-800-872-1414						info@charlesriverinsurance.com			
Email: medservices@assistamerica.com						www.charlesriverinsurance.com			

PRE-EVENT TIMETABLE

Monday, June 19 - Friday, June 23

Monday, June 19 TBD	Tent vendor to drop weights - location Lot 12/13 (at the end of Scudders Mill Road)
Tuesday, June 20 TBD	Tent vendor to drop weights - location Lot 12/13
Thursday, June 22 5:29 AM	Sunrise
Thursday, June 22 7:00 AM	TRACS to move TRACS vehicles to Lot 14
Thursday, June 22 8:00 AM	TRACS to receive delivery of Kubota from Sunbelt
Thursday, June 22 8:30 AM	TRACS to pick up three pallets from Novo Nordisk loading dock
Thursday, June 22 9:00 AM	TRACS to build operations tent in Lot 14
	TRACS to receive delivery of barricades and sandbags to Lots 11 and 12 from Sonco
Thursday, June 22 10:00 AM	TRACS to receive delivery of TRACS generator in Lot 12
	TRACS will fill water buckets in Lot 12 (Building operations to provide water source)
	Site walk-through w/ ADA, NNI, building security and TRACS
Thursday, June 22 10:00 AM - 6:00 PM	TRACS will stage barricades and sandbags in Lots 11, 12, 13, 14
	TRACS will place mesh on barricades in Lots 11, 12, 13, 14
Thursday, June 22 3:30 PM	Chalk site for all equipment placements
Thursday, June 22 8:32 PM	Sunset
Friday, June 23 5:29 AM	Sunrise
Friday, June 23 8:00 AM	TRACS to setup inflatable arches in Lot 14 and place banners onto each arch
	TRACS to install teardrop banners
	TRACS to distribute electrical lines to arches from generator
Friday, June 23 8:30 AM	TRACS to setup Red Strider in Lot 11
Friday, June 23 10:00 AM	ADA staff on-site and direct deliveries/setup
	ADA to pick up water and nuts at Walgreens
	Mr. John (Russell Reid) arrives to deliver porta-john units
Friday, June 23 11:30 AM	TRACS to get water from ADA
Friday, June 23 2:00 PM	ADA volunteers arrive to assist with signage/banners/some unloading of supplies
Friday, June 23 8:32 PM	Sunset
Friday, June 23 TBD	Esposito's delivers ice trailer
Friday, June 23 TBD	Photographers walk through on-site
Friday, June 23 TBD	ADA to deliver bike rack
Friday, June 23 TBD	SAG Vehicles (staged in Lot 14)
Friday, June 23 TBD	United Rent All arrives to setup tents/tables/chairs (could be Saturday TBD)

PRE-EVENT TIMETABLE

Saturday, June 24 - Sunday, June 25 5:30 AM

Saturday, June 24 5:30 AM	Sunrise
Saturday, June 24 7:00 AM- 5:00 PM	ADA Buildout in Lots 11-12 Vendor drops; tents and barricades installed
Saturday, June 24 9:00 AM	United Rent All arrives to setup
Saturday, June 24 9:00 AM	TRACS to place cones and A-Frames on southside of each lot
Saturday, June 24 12:00 PM - 2:00 PM	Packet pickup
Saturday, June 24 TBD	NRG to drop off spin bikes
Saturday, June 24 3:00 PM	ADA to receive delivery of stages from Zeo Brothers Zeo Brothers arrive to begin setup of stage/sound system
Saturday, June 24 6:00 PM	TRACS to install carpet in Lot 11 by Step Out Arch (weather permitting) TRACS to blow up arch and leave generator running overnight
Saturday, June 24 8:33 PM	Sunset
Saturday, June 24 TBD	ADA misting tent delivery
Sunday, June 25 4:00 AM	TRACS team arrives on-site, site walk-through, turn on generators for lighting Parking volunteers and staff park in Lot 7 North GL, AL, SM set up Photo Booth (install electronics and two-way charging station) ADA staff, key volunteers arrive to setup tents and rest stops 2 ADA trucks pull up to event site, unload and set up ADA staff arrive with 4 SAG vans and park them in Lot 14
4:30 AM	TRACS team begins traffic control on-site with ADA parking volunteers/staff (All parking staff given safety vests and head lamps) AH, LA front gate, JS junction, TBD champion/VIP/handicap parking, TBD cyclist parking, TBD walker and volunteer parking
5:00 AM	2 ADA trucks depart Lot 11, park in Lot 14 Zinna's Bistro catering arrives and unloads at Lot 12, moves vehicles to Lot 13
5:15 AM	Zinna's Bistro begins setup
5:30 AM	Sunrise ADA coffee arrival Esposito's Ice delivery Volunteers begin arriving Bike Shop arrives, drops trailer in Lot 12, parks truck in Lot 14 Radio Operators arrive, park in Lot 7 North

DAY OF EVENT TIMETABLE

Sunday, June 25 5:30 AM-8:50 AM

5:30 AM	Motorcycle Support (staged in Lot 13)
	DJ unloads equipment in Lot 11, moves vehicle by 5:45AM to Lot 14
	Photographers arrive, park in Lot 7 North
	Parking volunteers begin
5:45 AM	100 Mile Ride (Century Ride) riders begin to arrive, park in Lot 10
6:00 AM	ADA truck departs Lot 14 with rest stop supplies (other ADA truck remains parked in Lot 14)
	Ambulance arrives and sets up in lot 13, next to first aid tent (10x10)
	TRACS staff opens Photo Booth
	100 Mile Ride (Century Ride) registration opens
6:10 AM	FT, SS move cones at Scudders Mill entrance
6:15 AM	DJ begins to play
6:20 AM	100 Mile Ride (Century Ride) escort vehicles marshal in Lot 13, proceed to main entrance
	62.3 Mile riders begin to arrive, park in Lot 10 until full, then Lot 9
6:25 AM	Call to start for 100 Mile Ride (Century Ride)
6:30 AM	100 Mile Ride (Century Ride) starts
	100 Mile Ride (Century Ride) escort vehicles depart campus at main entrance
	62.3 Mile check in
7:00 AM	Coffee/fruit run (SS, FT)
7:20 AM	Call to start for 62.3 Mile riders
7:30 AM	62.3 Mile Ride starts
	62.3 Mile riders escort vehicles marshal in Lot 13, proceed to main entrance
7:50 AM	30 Mile riders begin to arrive, park in Lot 9 until full, then Lot 8
8:00 AM	30 Mile Ride registration opens
	Step Out walkers arrive on-site, start parking in Lot 8, then 7 South, etc.
8:30 AM	Step Out Walk registration opens
8:40 AM	10 Mile riders begin to arrive, park in Lot 9 until full, then Lot 8
8:50 AM	30 Mile ride escort vehicles marshal in Lot 13, proceed to main entrance
	Call to start for 30 Mile Riders

DAY OF EVENT TIMETABLE

Sunday, June 25, 9:00 AM-10:45 AM

9:00 AM	30 Mile ride starts JC, JS help officer to reorganize cones at entrance to campus for TDC Parking Volunteer shift change 30 Mile ride escort vehicles depart campus at main entrance 10 Mile ride registration opens
9:30 AM	Entertainment Vendor arrives
9:45 AM	Zinna's Bistro arrives and unloads at Lot 12, moves vehicles to Lot 13 Team NN Photo (JD), 90 copies printed
9:50 AM	Step Out Walkers arrive on-site, start parking in Lot 8, then 7 South, etc. JS, AH, LA, volunteers into position for Step Out Walk
10:00 AM	10 Mile ride starts 10 Mile ride escort vehicles depart campus at main entrance Vendors begin arriving at Lot 12, vendors unload after 10milers leave/before walk starts Vendor area remains roped off until after walk begins Raelynn to stage area
10:05 AM	Event Welcome: James Sheridan, ADA Executive Area Director opens on behalf of ADA
10:08 AM	Katy Lido - Thank you to all sponsors, honor Red Striders
10:09 AM	Red Strider Erika Cavallo talks about her experience living with Type 1
10:11 AM	Doug Langa welcoming remarks, introduces Raelynn
10:16 AM	Raelynn speaks
10:25 AM	Call to start for Step Out Walkers Vendors finish unloading, vehicles moved to Lot 14
10:26 AM	Raelynn helps James Sheridan & Erika Cavallo present Champion medals to walkers
10:30 AM	Band arrives on-site, parks in reserved spots in Lot 10 (nearest to stage) Step Out Walk starts (Doug Langa and Raelynn cut the ribbon) Vendors finish unloading, vehicles moved to Lot 14
10:45 AM	Rider support vehicles, escort, etc. arrive at main entrance, park in Lot 13 Umbrella tables set up around main stage area

DAY OF EVENT TIMETABLE

Sunday, June 25 10:45 AM-4:00 PM

10:45 AM	First Step Out Walker finishes
10:50 AM	Band sound check
11:00 AM	Lunch service begins
	Tour de Cure registration tent (flip to seating tent)
	Vendor area opens
11:15 AM	SS, FT get ADA volunteers to hand out cooling scarves at finish line
11:30 AM	Last Step Out walker finishes
	Breakfast area converted to extra shade/seating (Tent M). All leftover fruit, etc. moved to main lunch tents (Tent J)
	FT, SS pick up Cheer Zone cones, take down tape in parking garage, EL break down parking lot loops and rolls mesh
11:45 AM	Umbrella tables set up around main stage area
12:00 PM	10 Mile riders begin finishing
	ADA staff begin accounting for fundraising dollars
	Band begins to play; read announcements, Champion & Red Strider Shout Outs
1:00 PM	Volunteers depart for rest stop, supply pick up in ADA truck from Lot 14
	Lunch run (LA, JC)
1:30 PM	LA, MC, JD, JC break down Cheer Zone and transport back to operations
2:00 PM	Last Rider Lounge opens in Breakfast/Shade tent
3:00 PM	End time 100 Mile, 62.3 Mile & 30 Mile ride
	Lunch area transitions to Last Rider Lounge in Champions tent
	ADA staff/interns/volunteers begin loading ADA trucks with supplies
	Route closes—all but 100 Mile
	Ambulance departs, later returns (30+ cyclers finish in its absence)
	TRACS local staff (volunteers) arrive at booth, etc.
	TRACS staff closes Photo Booth
	Band finishes playing on stage
4:00 PM	Event Ends

POST-EVENT TIMETABLE

Sunday, June 25 4:00 PM-10:50 PM

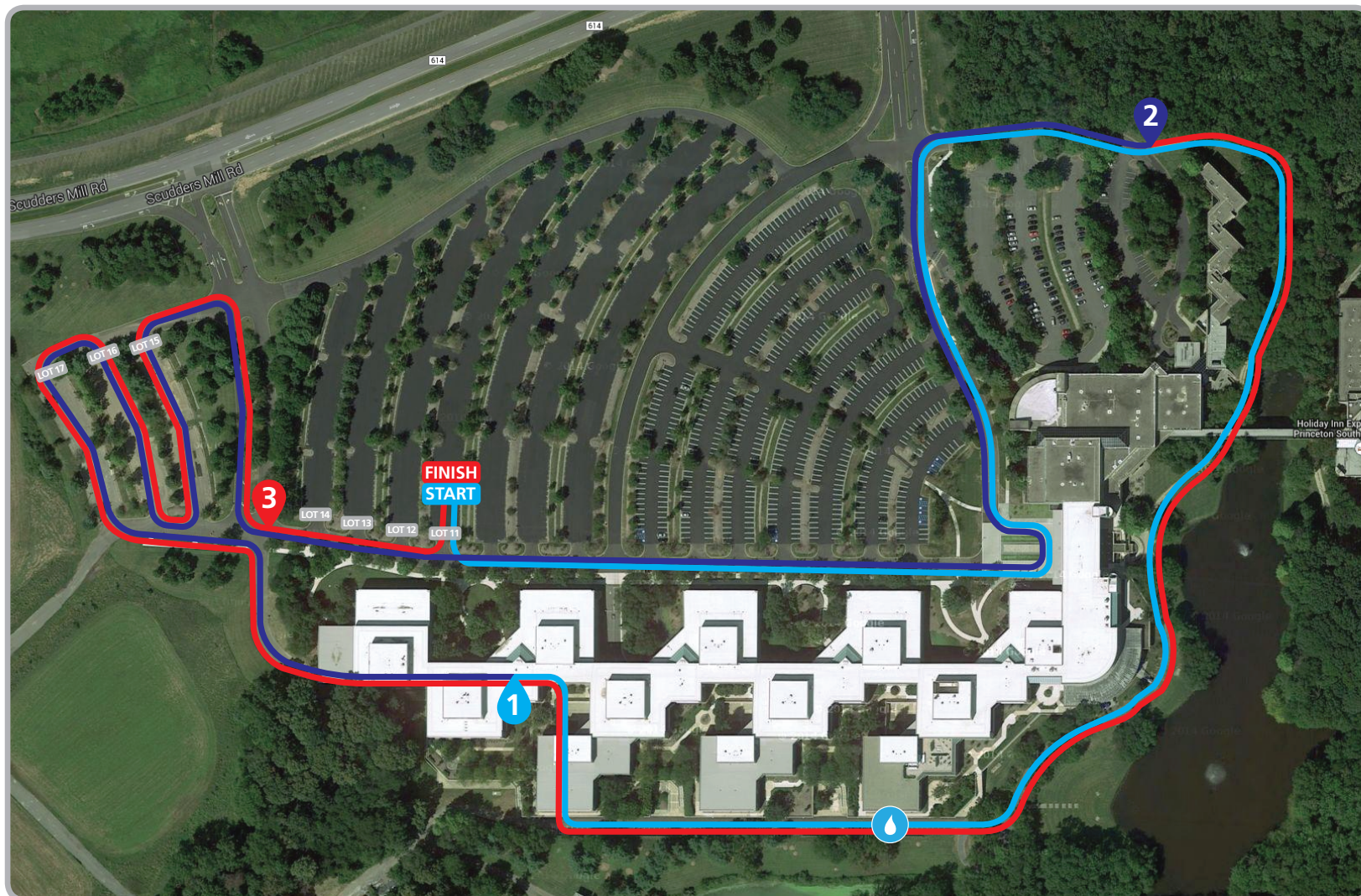
4:00 PM	100 Mile route closes, final sweep EVERYONE (Staff, interns, volunteers) - pack ADA trucks United Rent All arrives to begin tent breakdown Vendor area closes, vendors begin breakdown Zeo Brothers staff begin breaking down stage and sound system
4:30 PM	Bike shop trailer departs Lot 12 TRACS team begins pick up of all signage, marking materials in parking areas Dismantle sponsor tent, photo booth
6:00 PM	Parking and breakdown should be complete- tents may take longer Mr. John (Russell Reid) arrives to pickup porta-john units Food delivery to Holiday Inn Express
7:00 PM	TRACS/ADA/NNI site walk-through to review breakdown - Final walk-through time TBD Sonco picks up barricade (1402')
8:00 PM	TRACS local staff finished Breakdown complete, TRACS team departs venue
8:32 PM	Sunset
10:50 PM	TRACS team celebrates at Holiday Inn Express

COURSE INFO



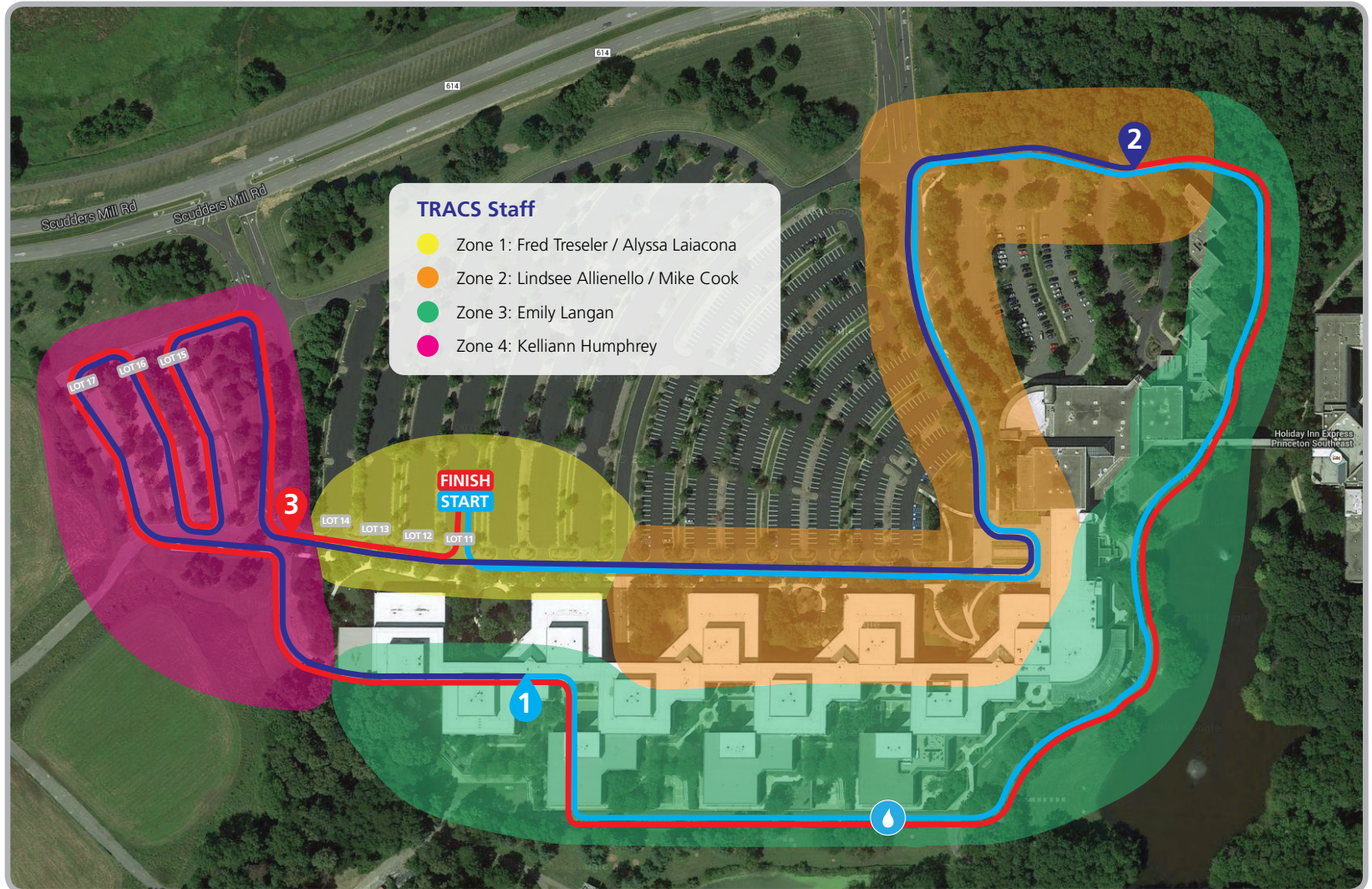
COURSE MAP: 3 MILE WALK

Satellite View



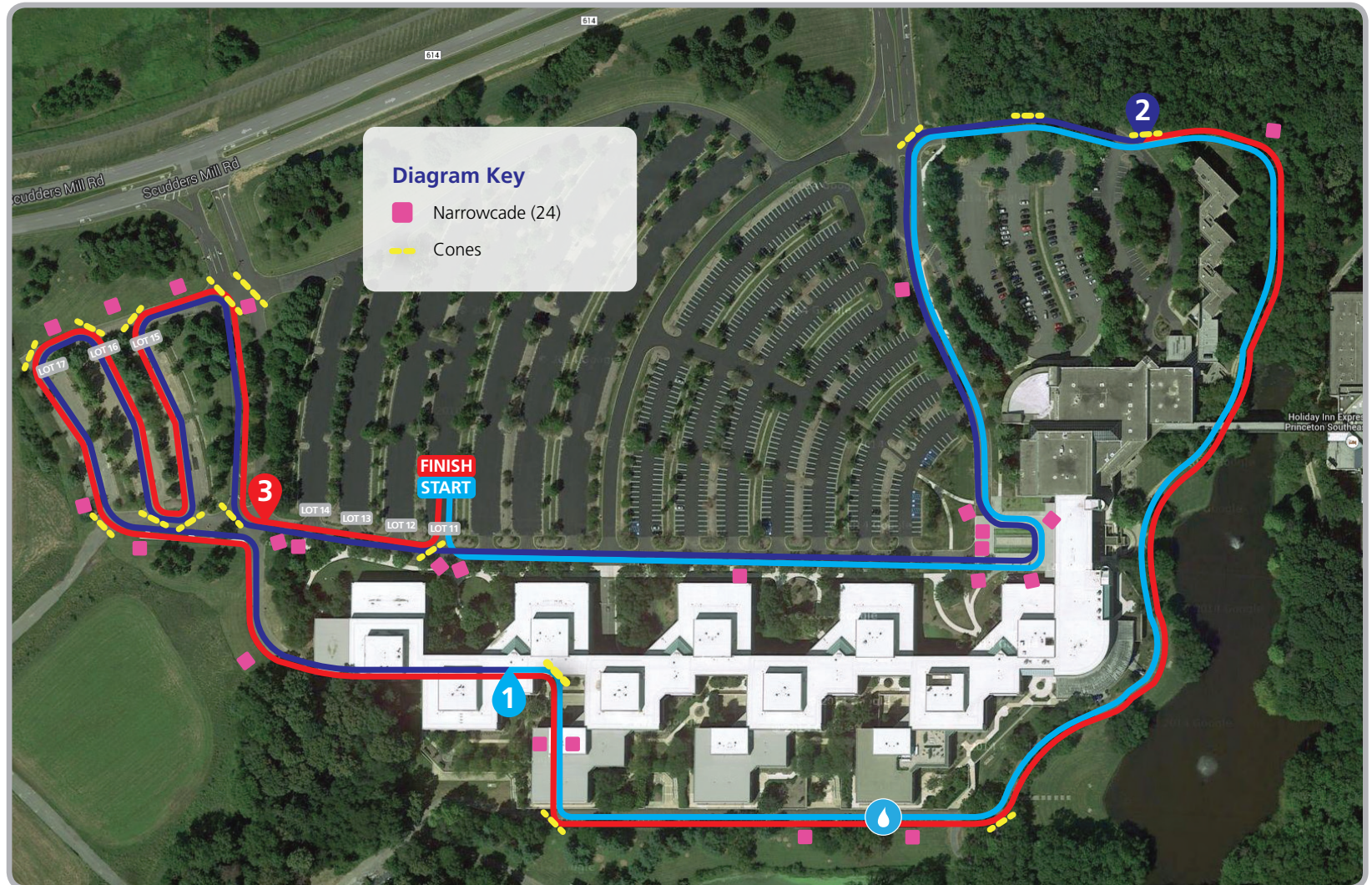
COURSE MAP: 3 MILE WALK

TRACS Zone Map



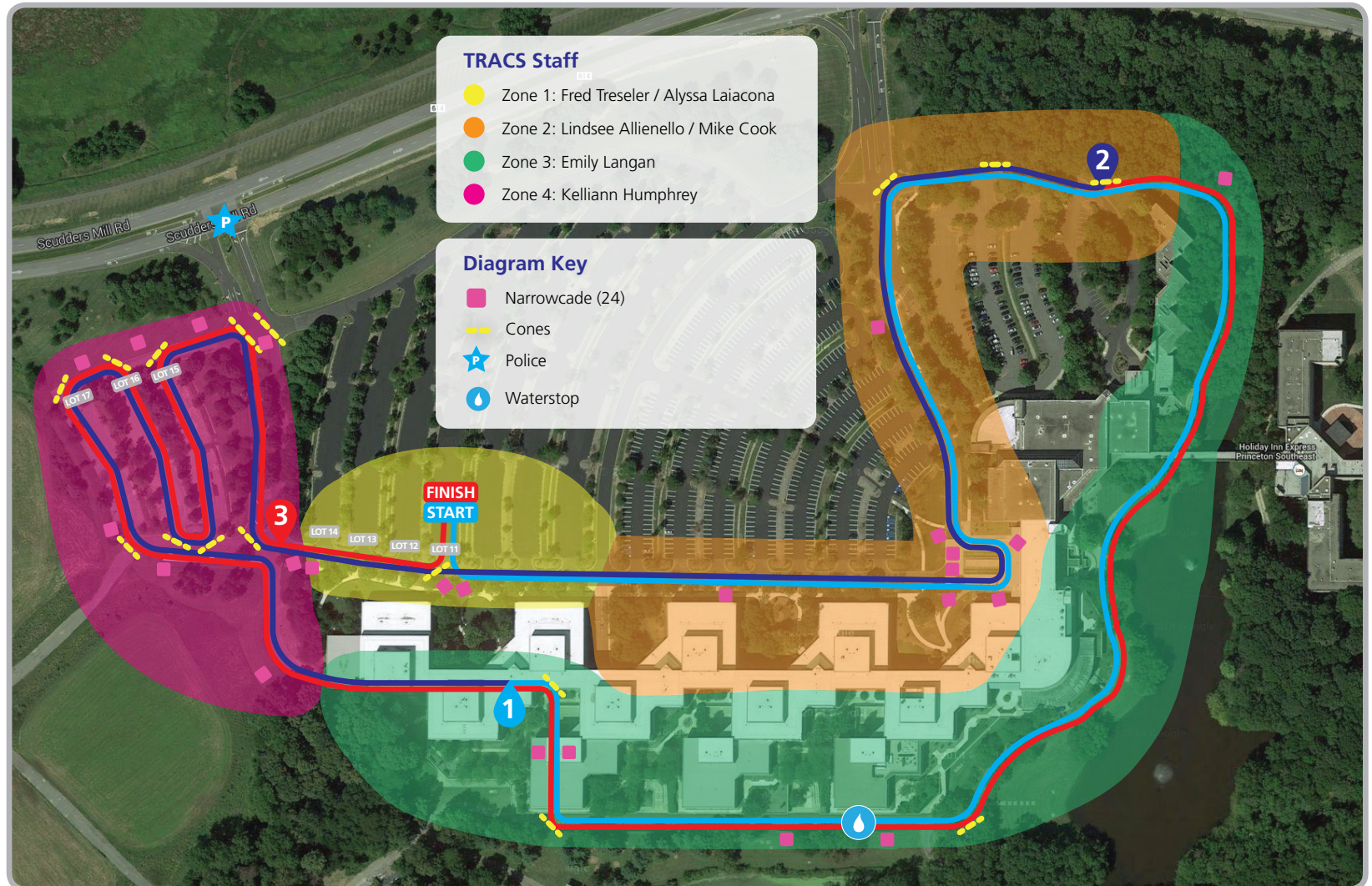
COURSE MAP: 3 MILE WALK

Barricade & Cone Plan Map



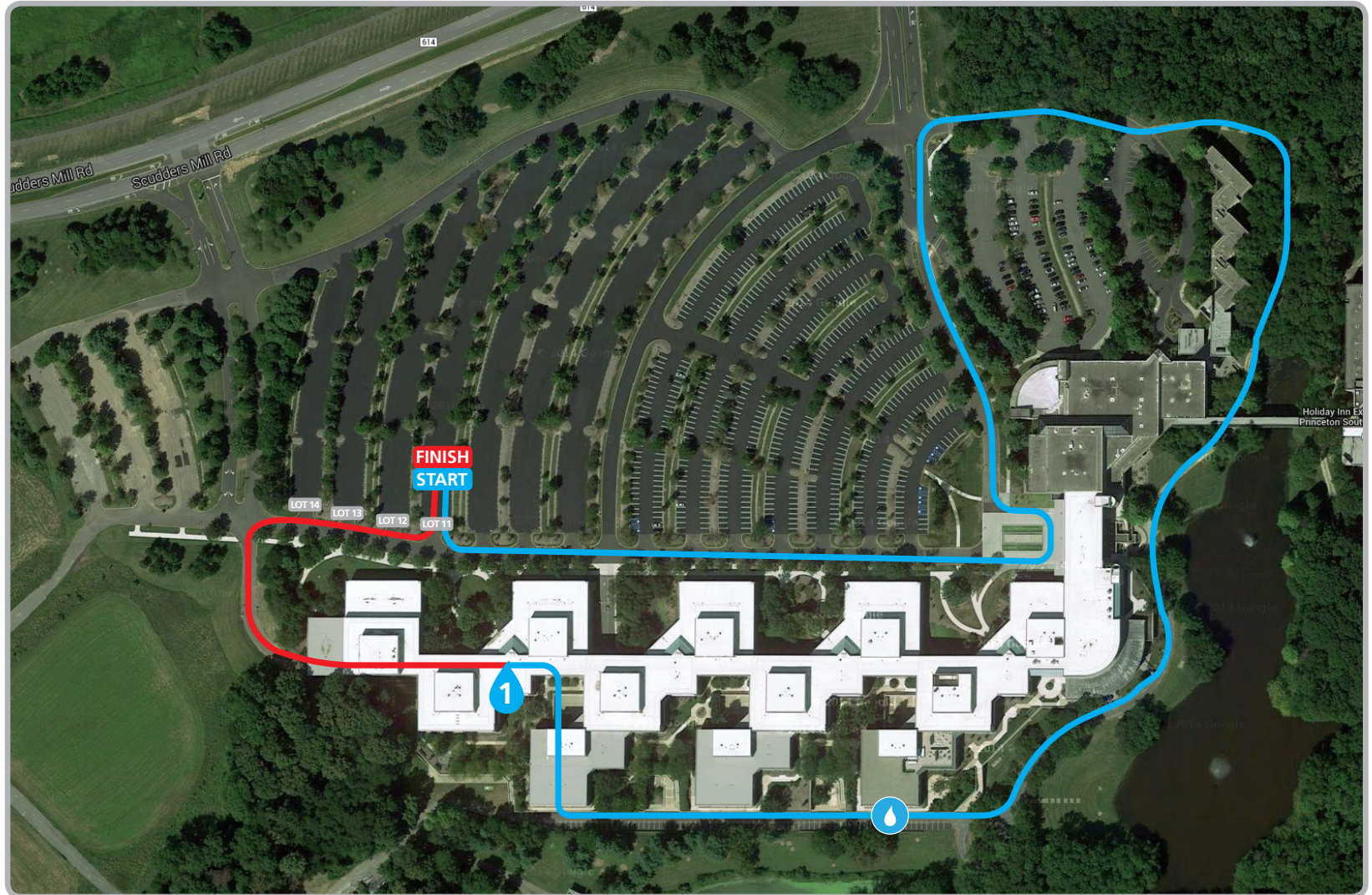
COURSE MAP: 3 MILE WALK

Master Plan



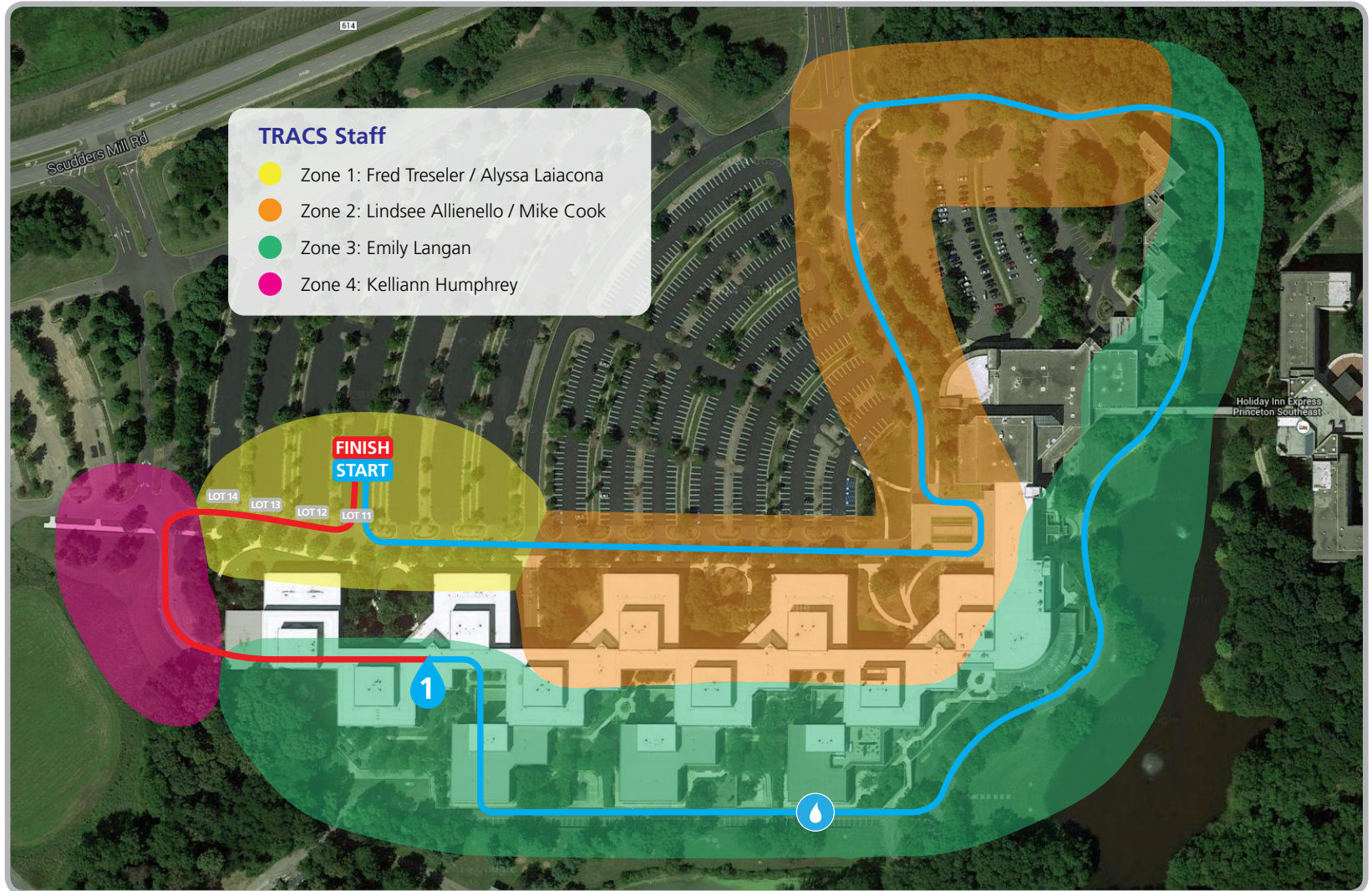
COURSE MAP: 1 MILE WALK

Satellite View



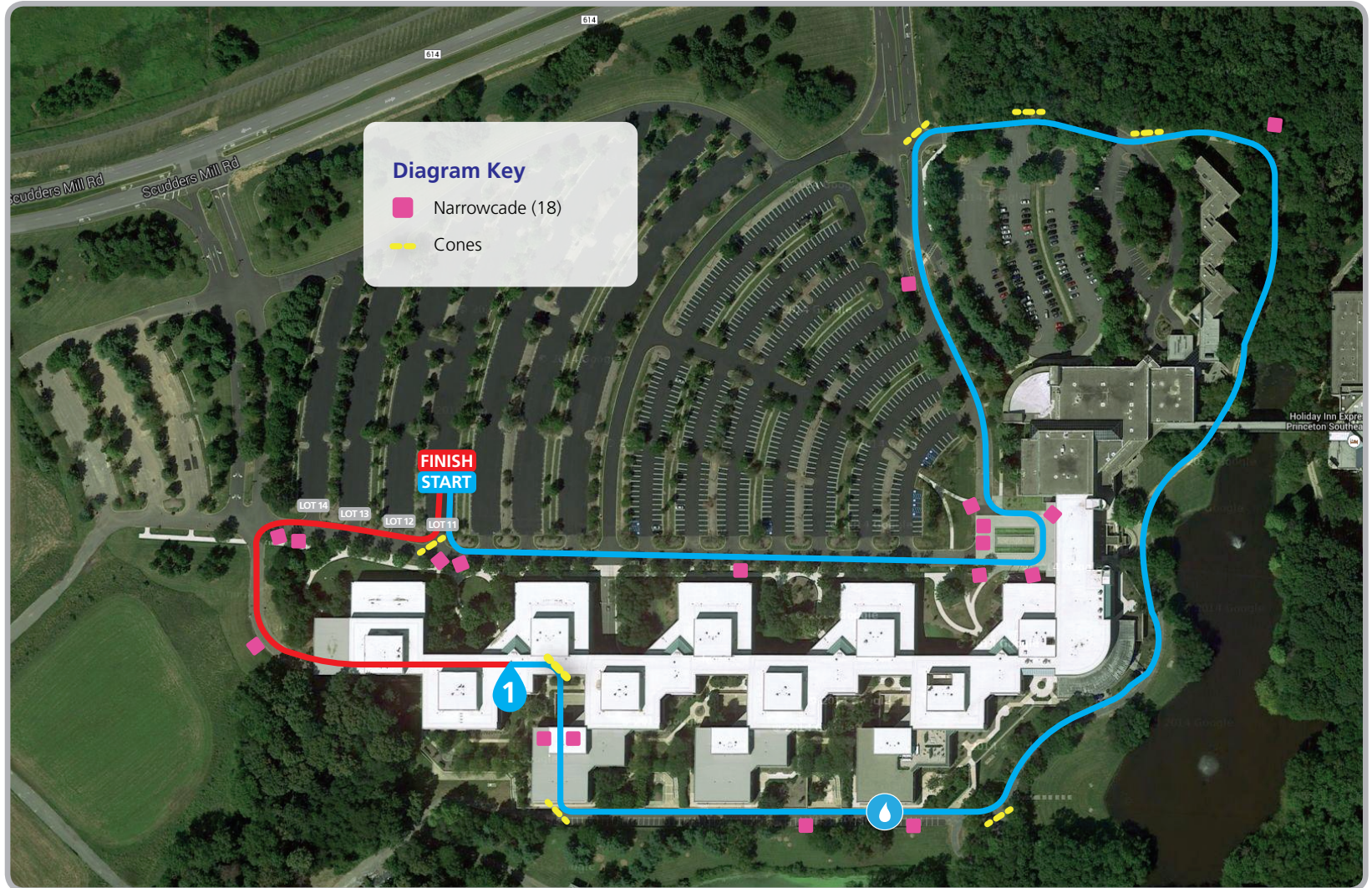
COURSE MAP: 1 MILE WALK

TRACS Zone Map

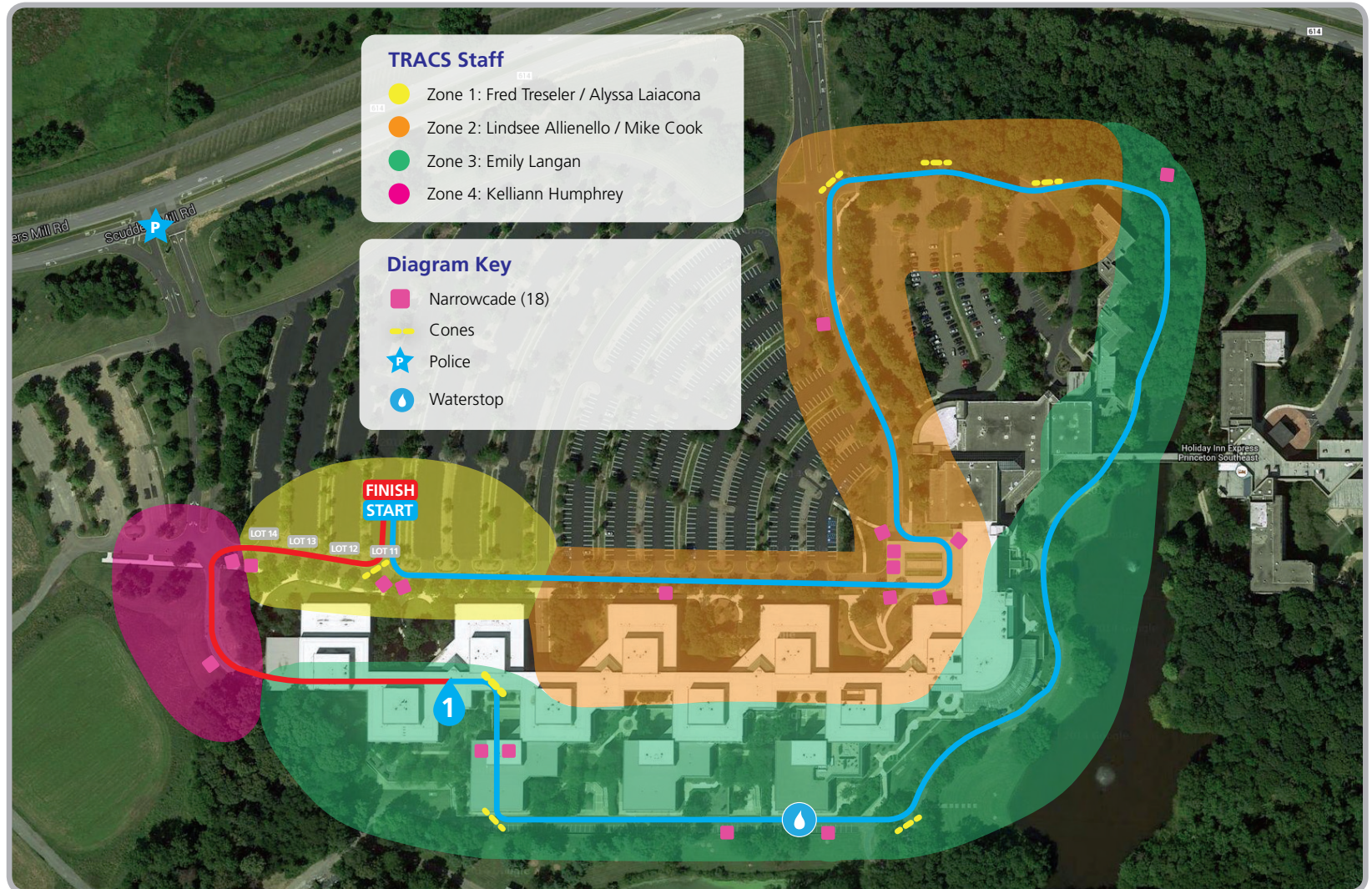


COURSE MAP: 1 MILE WALK

Barricade & Cone Plan Map

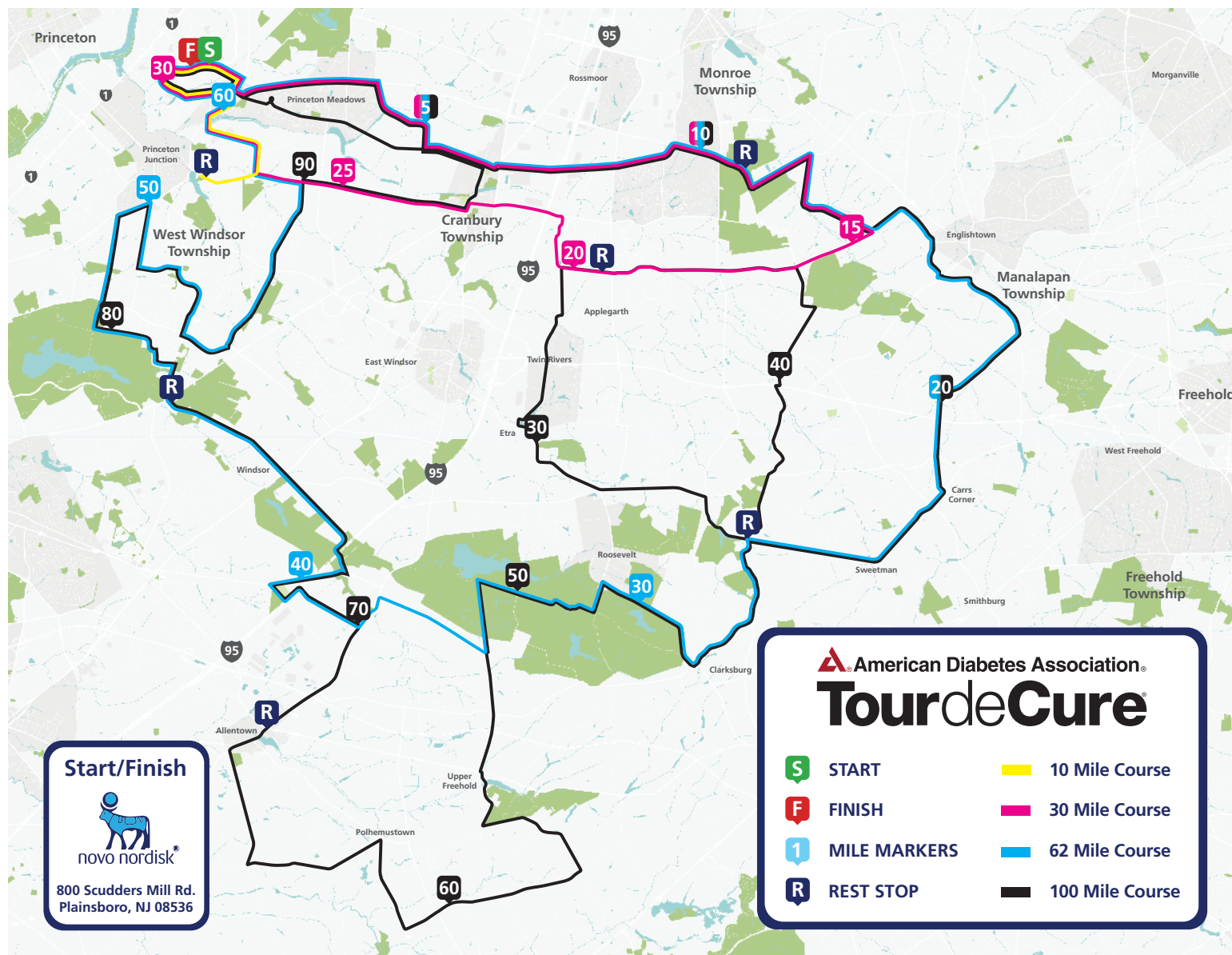


COURSE MAP: 1 MILE WALK Master Plan



MASTER BIKE ROUTE MAP

100 Mile, 62 Mile, 30 Mile, & 10 Mile



COURSE MAP: BIKE ROUTE

On and Off Novo Nordisk Home Campus



VENUE DIAGRAM

Overview: Novo Nordisk Home Campus Lot



Diagram Key

- P Vendor Parking P Reserved For Band P Handicap Parking P Champion VIP Parking P Cyclist Parking P Walker Parking P Volunteer Parking P Reserved Parking
- P Tour de Cure Start Area P Step Out Walk Start Area P Emergency Access Lane + Ambulance #V Volunteers P SAG Staging Area P TRACS Back Of House
- P Umbrella Tables P Team Tent Area P Team Tent P Vendor Tent P Red Rider & Strider Tent P Sponsor Tent P Registration Tents P Pop-up Tent P Misting Station
- P Entertainment Area / Kids Zone P Vehicles P Cones P Barricade P Main Stage 12'x16' P ADA Arch P Tents P Bike Rack P Restrooms
- TG TRACS Generator AG ADA Generator Pedestrian Route Bike Route SAG Return Route

VENUE DIAGRAM

Parking Logistics

Parking Logistics Overview:

All vehicles must enter & exit from Main Entrance on Scudders Mill Road (East)

No vehicles may enter or exit through secondary roadway at Scudders Mill Road (West)

Vendor Parking

- Arrive at Main Entrance
- Receive Vendor Placard
- Drop Off Materials at Lot 12
- Park in Lot 14
- Lot 13 for Vendor Overflow Parking

Volunteer Parking

- Arrive at Main Entrance
- Directed to Parking Lot 7 North
- Fill Pattern: 7 North, 6 North, 5 North, 4 North
- Park and Walk to South Side of Lots, Follow Signs to Event Entrance (Lot 11)

Tour de Cure Parking

- Arrive at Main Entrance
- Directed to Parking Lot 10
- Fill Pattern: 10, 9, 8 From South to North
- Park and Walk to South Side of Lots, Follow Signs to Event Entrance (Lot 11)
- Fill Every Other Space To Allow for Access to Rider Equipment

Step Out Walk Parking

- Arrive at Main Entrance
- Directed to Lot 9 or 8 (Fill Wherever Tour de Cure Parking Ends)
- Fill Pattern 9, 8, 7 South, 6 South, 5 South, 4 South
- Park and Walk to South Side of Lots, Follow Signs to Event Entrance (Lot 11)

Champion VIP Parking

- Arrive at Main Entrance
- Receive VIP Parking Placard
- Park in Lot 10
- Park and Walk to South Side of Lots, Follow Signs to Event Entrance (Lot 11)

SAG Staging Area

Pre-Ride Staging Area

- Arrive at Main Entrance
- Receive SAG Vehicle Placard
- Stage at Lot 13
- Exit from Main Entrance

Post-Ride Return

- Arrive at Main Entrance
- Drop off at Lot 13
- Exit from Main Entrance

Reserved Parking

- Lots 3, 2, 1 No Event Parking
- Lots 17, 16, 15 No Event Parking

VENUE DIAGRAM Tent Assignments



Diagram Key

TG	TRACS Generator	P	Vendor Parking
AG	ADA Generator	P	Handicap Parking
Red	Red Rider & Strider Tent	P	Cyclist Parking
Blue	Sponsor Tent	P	Champion VIP Parking
Light Green	Registration Tents	P	SAG Staging Area
Yellow	Pop-up Tent	P	Tour de Cure Start Area
Pink	Tents	P	Step Out Start Area
Teal	Misting Station	P	TRACS Back Of House
Green	Entertainment Area / Kids Zone	P	Emergency Access Lane
Orange	Vehicles	#V	Volunteers
Orange	Cones	P	Umbrella Tables
Blue	Barricade	+	Ambulance
Blue Arch	ADA Arch	---	Pedestrian Route
Pink	Bike Rack	---	Bike Route
Grey	Team Tent	---	SAG Return Route
Grey	Team Tent Area	Restrooms	Restrooms
Purple	Main Stage 12'x16'		- 7 Standard
P	Reserved For Band		- 2 ADA
Green	Vendor Tent		- 2 Sinks

VENUE DIAGRAM

Tent Assignments

Tent #	Sponsor Tents	Tent Size	Location
1	NRG	10x30	Sponsor Area Lot 11
2	BD	10x10	Sponsor Area Lot 11
3	Walgreens (Brings Own Tent)	10x10	Sponsor Area Lot 11
4	Eli Lilly	10x10	Sponsor Area Lot 11
5	KIND Bars (Brings Own Tent)	10x10	Sponsor Area Lot 11

Tent #	Team Tents	Tent Size	Location
T1	Johnson & Johnson	10x20	Team Tent Area Lot 12
T2	Team Red	10x10	Team Tent Area Lot 12
T3	Team AMD	10x10	Team Tent Area Lot 12
T4	Ericsson	10x10	Team Tent Area Lot 12
T5	Eli Lilly	10x10	Team Tent Area Lot 12
T6	Para Jerry's Posse	10x10	Team Tent Area Lot 12
T7	Catalent	10x10	Team Tent Area Lot 12
T8	DiaBadAss	10x10	Team Tent Area Lot 12
T9	Team Steve	10x10	Team Tent Area Lot 12
T10	Team Hope	10x10	Team Tent Area Lot 12

Tent #	Pop Ups	Tent Size	Location
P1	Small Stage	8x8	Lot 12
P2	Extra ADA Tent	10x10	Lot 12
P3	First Aid	10x10	Lot 12
P4	ADA Recognition Tent	10x10	Lot 11
P5	Sound System Staging	10x10	Lot 11
P6	HAM Radio	10x10	Lot 14

Tent #	Other Tents	Tent Size	Location
A	Walker Registration	10x30	Lot 11
B	Rider Registration	10x30	Lot 11
C	ADA Tent	10x10	Lot 11
D	Red Strider Clubhouse	20x20	Lot 11
E	Novo Nordisk Photo Booth	10x40	Lot 11
F	Cornerstones 4 Care	10x10	Lot 11
G	Champion	20x20	Lot 11
H	Red Rider	20x20	Lot 11
I	Vendor Tents	2-10x30	Lot 11
J	Food Tent	2-10x20	Lot 11
K	Refrigerated Rental	10x10 (Footprint)	Lot 11
L	Misting Station	10x20 (Footprint)	Lot 12
M	Breakfast/Shade	10x20	Lot 12
N	Massages	10x20	Lot 12
O	Bike Mechanics	2-10x10	Lot 12
P	ADA Operations Tent	10x10	Lot 12
Q	TRACS Operations Tent	10x40	Lot 14
	Umbrella Tables	20 Tables	Lot 11
	Entertainment / Kids Zone	Bring own pop-ups 1-10x20	Lot 11

Tent #	Vendors	Materials	Location
I	Santander Bank	Inside vendor tents	Vendor Village Lot 11
I	Emiliano Vasquez Photography	Inside vendor tents	Vendor Village Lot 11
I	Canine Partners	Inside vendor tents	Vendor Village Lot 11
I	Plainsboro Dental	Inside vendor tents	Vendor Village Lot 11
I	Capital Health	Inside vendor tents	Vendor Village Lot 11
I	Princeton Fitness & Wellness	Inside vendor tents	Vendor Village Lot 11
I	The Share Network	Inside vendor tents	Vendor Village Lot 11
I	Twisted Charm (band)	Inside vendor tents	Vendor Village Lot 11
I	National Anthem Singer	Inside vendor tents	Vendor Village Lot 11
I	K-9 Partners for Life (TRACS to provide tent)	Inside vendor tents	Vendor Village Lot 11
I	Crowne Plaza	Inside vendor tents	Vendor Village Lot 11

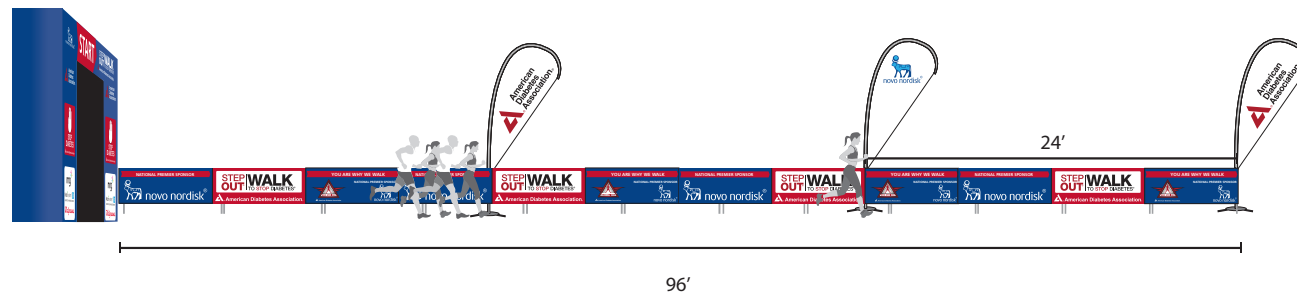
Tent #	Ambulance	Materials	Location
FA	Plainsboro EMT	One Ambulance	Lot 13

BRANDING

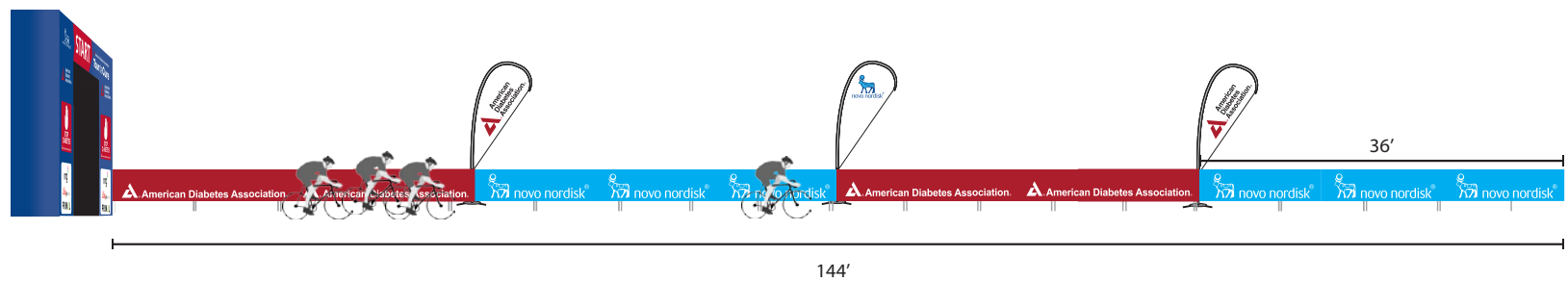


START/FINISH AREA Overview

Step Out Walk: Princeton

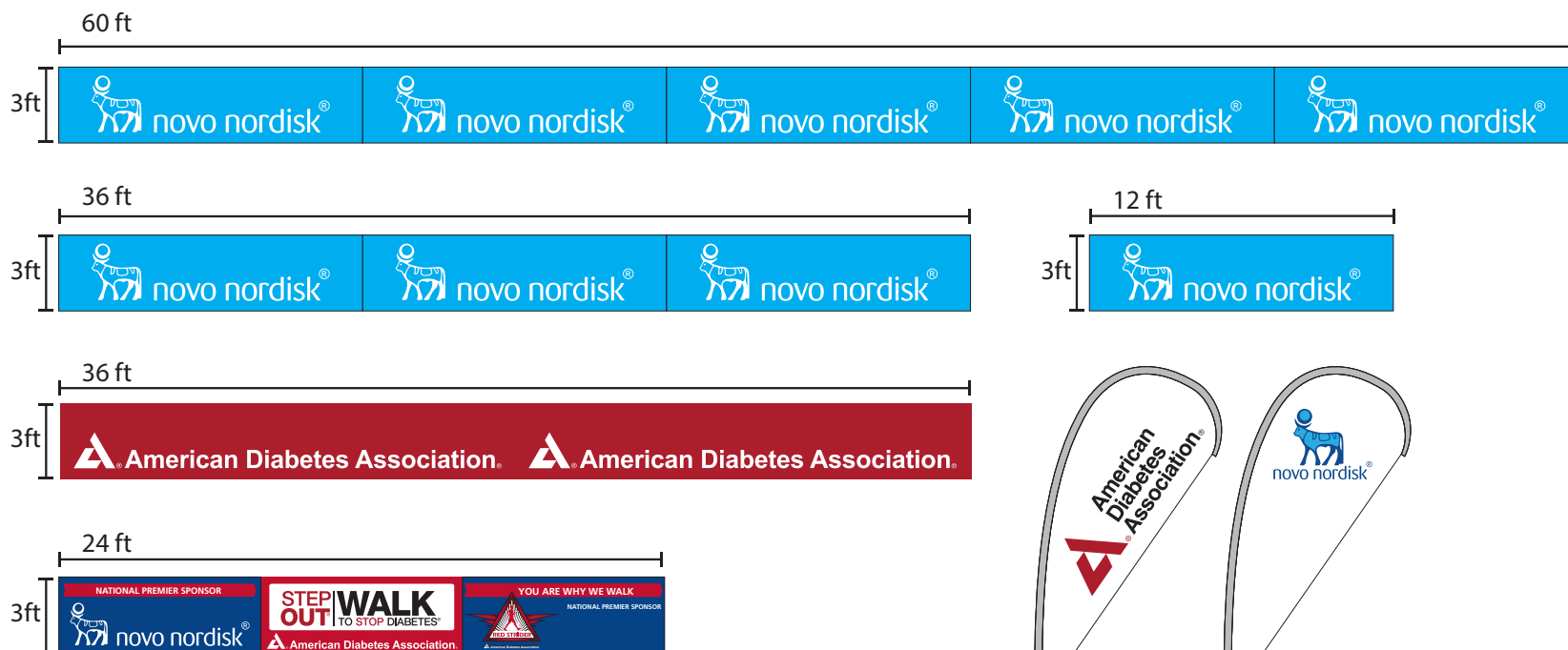


Tour de Cure: Princeton



MESH FENCING & TEARDROPS

Quantities & Measurements



Novo Nordisk Branded Mesh						
Quantity	Length (ft)	Height (ft)	Distance (ft)	Length (m)	Height (m)	Distance (m)
6	60	3	360	18.29	0.91	109.74
6	36	3	216	10.97	0.91	65.82
10	12	3	120	3.66	0.91	36.6

Total Feet: 696

Total Meters: 212.16

ADA Branded Mesh						
Quantity	Length (ft)	Height (ft)	Distance (ft)	Length (m)	Height (ft)	Distance (ft)
4	36	3	144	10.97	0.91	43.88

Total Feet: 144

Total Meters: 43.88

Step Out Walk Branded Mesh						
Quantity	Length (ft)	Height (ft)	Distance (ft)	Length (m)	Height (m)	Distance (m)
16	24	3	384	7.31	0.91	24.4

Total Feet: 384

Total Meters: 116.96

Branded Teardrops	
Type	Quantity
Novo Nordisk	12
ADA	12

START/FINISH AREA Step Out Walk



STEP OUT WALK ARCH

Start/Finish Front

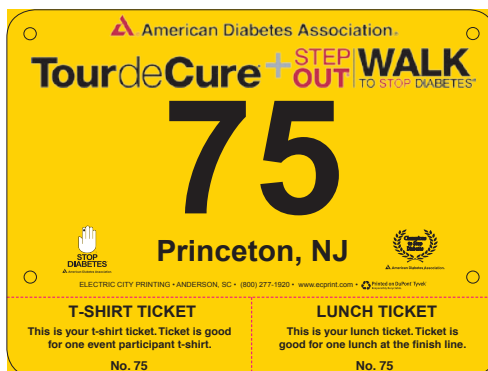


STEP OUT WALK ARCH

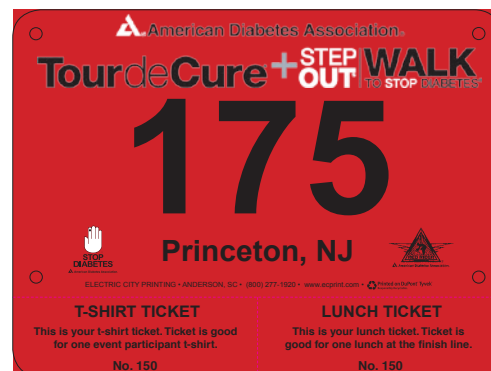
Start/Finish Back



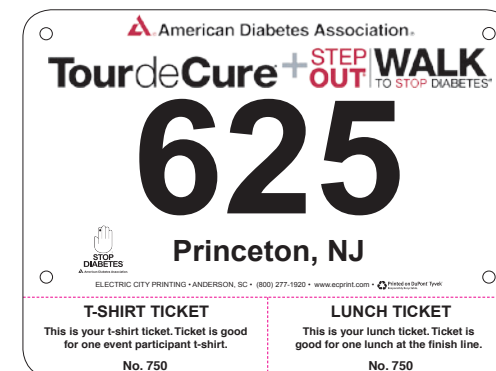
BIB NUMBERS



Champion Cyclist (1-75)



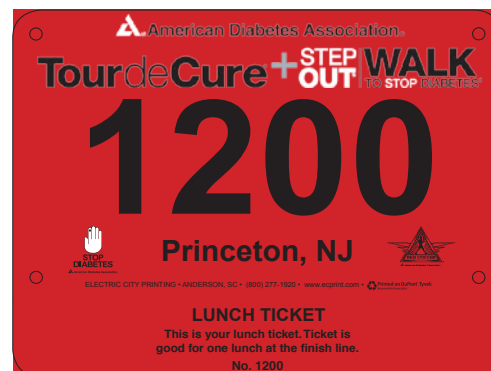
Red Rider (76-175)



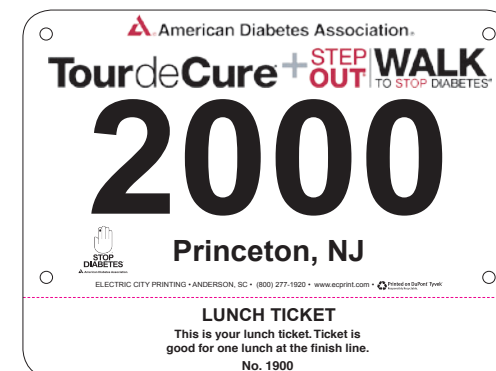
General Cyclist (176-625)



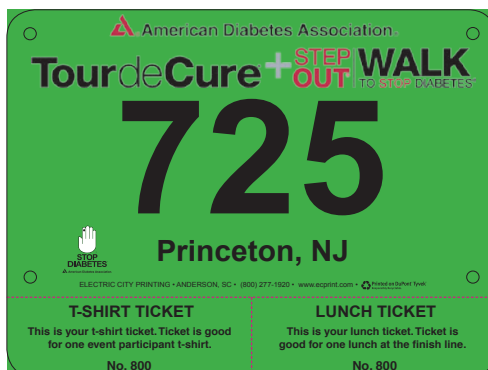
Champion Walker (1,000-1,030)



Red Strider (1,031-1,200)



General Walker (1,201-2,000)



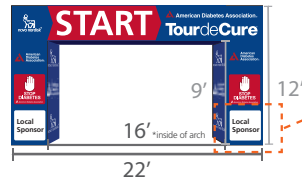
Course Marshal (626-725)

Bib Numbers 625 and Below: Cyclists
Bib Numbers 1,000 and Above: Walkers

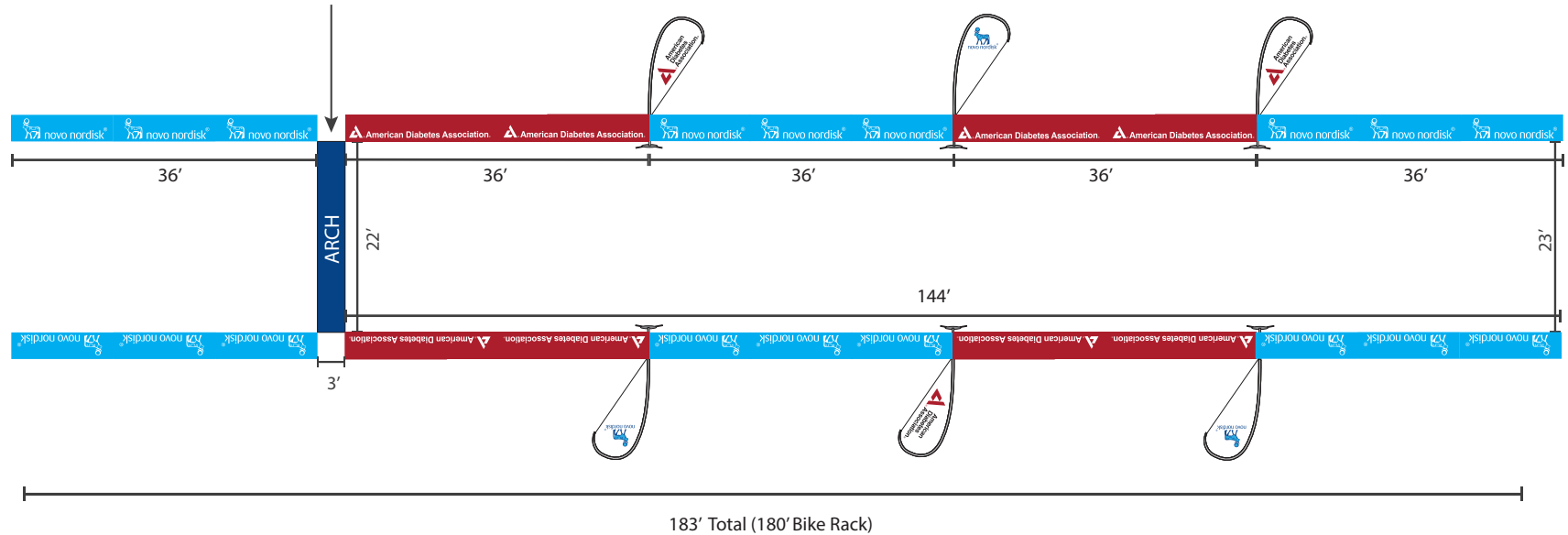
START/FINISH AREA Tour de Cure

Materials:

- 1 - Blue Branded Arch
- 6 - Teardrops
 - 3 - ADA
 - 3 - Novo Nordisk
- 2 - 180' Bike Rack (360' total)
- 12 - Additional Bike Rack Pieces for Ballast
- 10 - 36' Branded Mesh
- 40 - Sandbags



*BRANDING FOR TOUR DE CURE ARCH TBD



TOUR DE CURE ARCH

Start/Finish Front



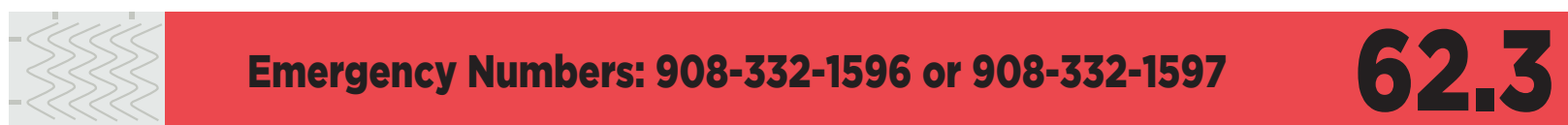
TOUR DE CURE Start/Finish Back



TOUR DE CURE BRACELETS



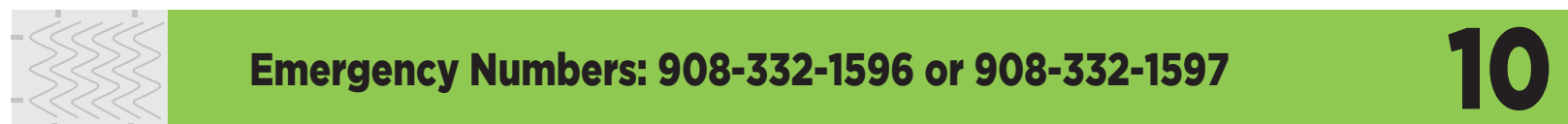
Tour de Cure 100 Mile Bracelet



Tour de Cure 62.3 Mile Bracelet



Tour de Cure 30 Mile Bracelet



Tour de Cure 10 Mile Bracelet

CHEER ZONE

Front/Back

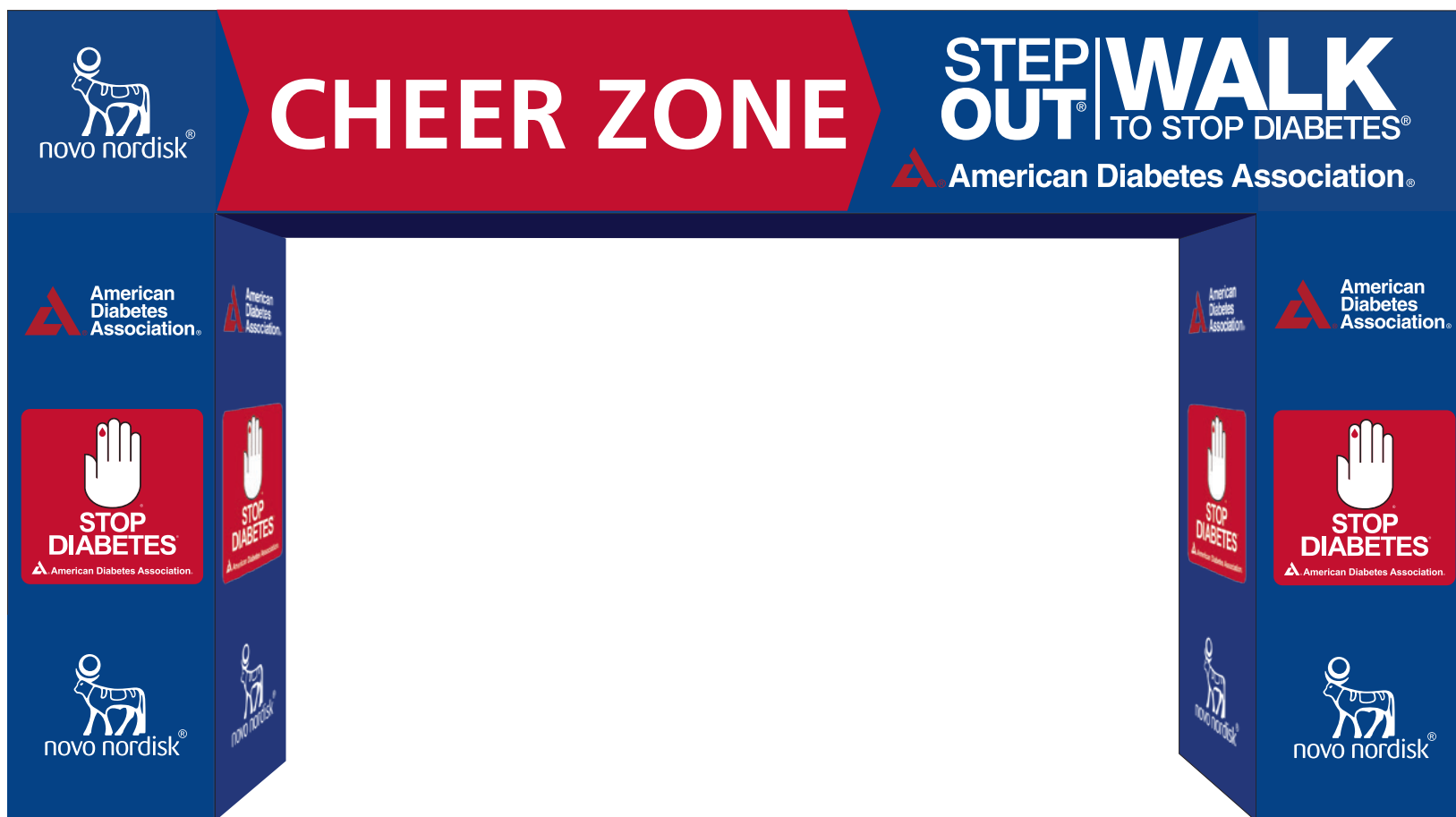


PHOTO BOOTH Overview



PHOTO BOOTH Artwork



Table Cover - 8'x 2½'

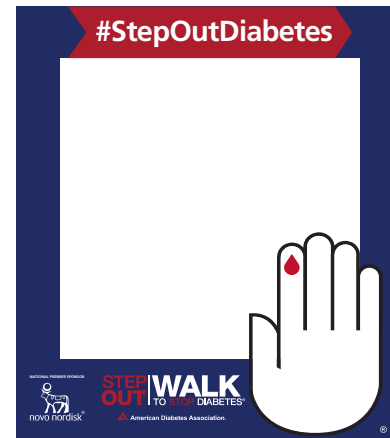


Table Cover - 8'x 2½'



Pop-up Tent - 10'x10'



Stage Backdrop - 9' 8" x 16'

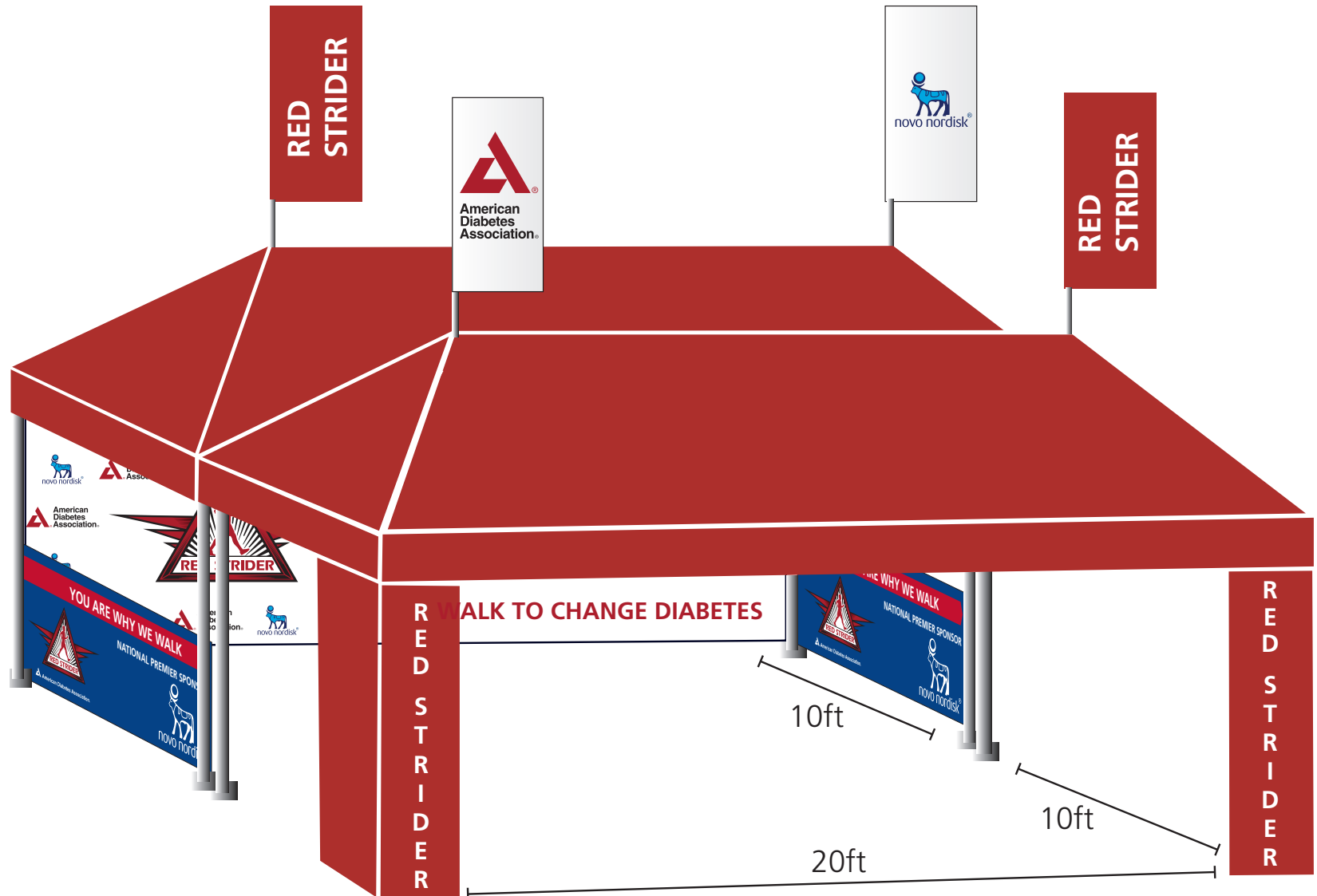


Repeater Banner Option 1 - 8'x10'



Repeater Banner Hashtag Option 2 - 8'x10'

ADA RED STRIDER TENT Overview & Measurements



PARKING PASSES



BRANDED MATERIALS

Staff Apparel

Novo Nordisk Polo



Front

TRACS Red Polo



Front

TRACS Yellow Fleece Vest



Front

TRACS Red Jacket



Front

TRACS Hats



Staff Credential



Back



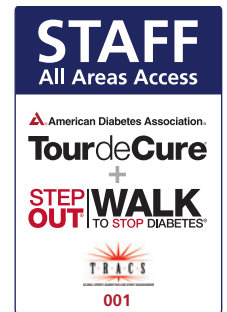
Back



Back



Back



BRANDED MATERIALS

Staff Credentials

Staff



Front



Back

Photographers



Front



Back

Volunteers



Front



Back

APPENDIX



ARRIVAL & DEPARTURE: STAFF, VOLUNTEERS, PARTICIPANTS

Estimated numbers as of June 16

Shifts	On-Site	Arrival Time	Earliest Possible Departure Time	Approx #
One	Shift One- Staff and Key Volunteers	4:00 AM	End of day	25
Two	Shift Two- Registration, breakfast, parking, other general support, all routes	5:00 AM	9:00 AM	75
Three	Shift Three- Registration, lunch set up, other general support	8:30 AM	2:00 PM	20
Four	Shift Four- Lunch, other general support	10:30 AM	3:00 PM	35
Five	Shift Five- Vendors, Massages, etc	10:00 AM	4:00 PM	30
Six	Shift Six- End of event support, clean up	3:30 PM	7:00 PM	20

Hour by Hour Participant Arrival and Departure	Approx # Arriving	Approx # Departing
4:00 - 5:00 AM	0	0
5:00 - 6:00 AM	25	0
6:00 - 7:00 AM	75	0
7:00 - 8:00 AM	100	0
8:00 - 9:00 AM	150	0
9:00 - 10:00 AM	400	0
10:00 - 11:00 AM	100	0
11:00 - 12:00 PM	100	0
12:00 - 1:00 PM	0	100
1:00 - 2:00 PM	0	300
2:00 - 3:00 PM	0	400
3:00 - 4:00 PM	0	100
4:00 - 5:00 PM	0	75

* Note: Some family and spectators may arrive in the afternoon.

WEATHER STUDY

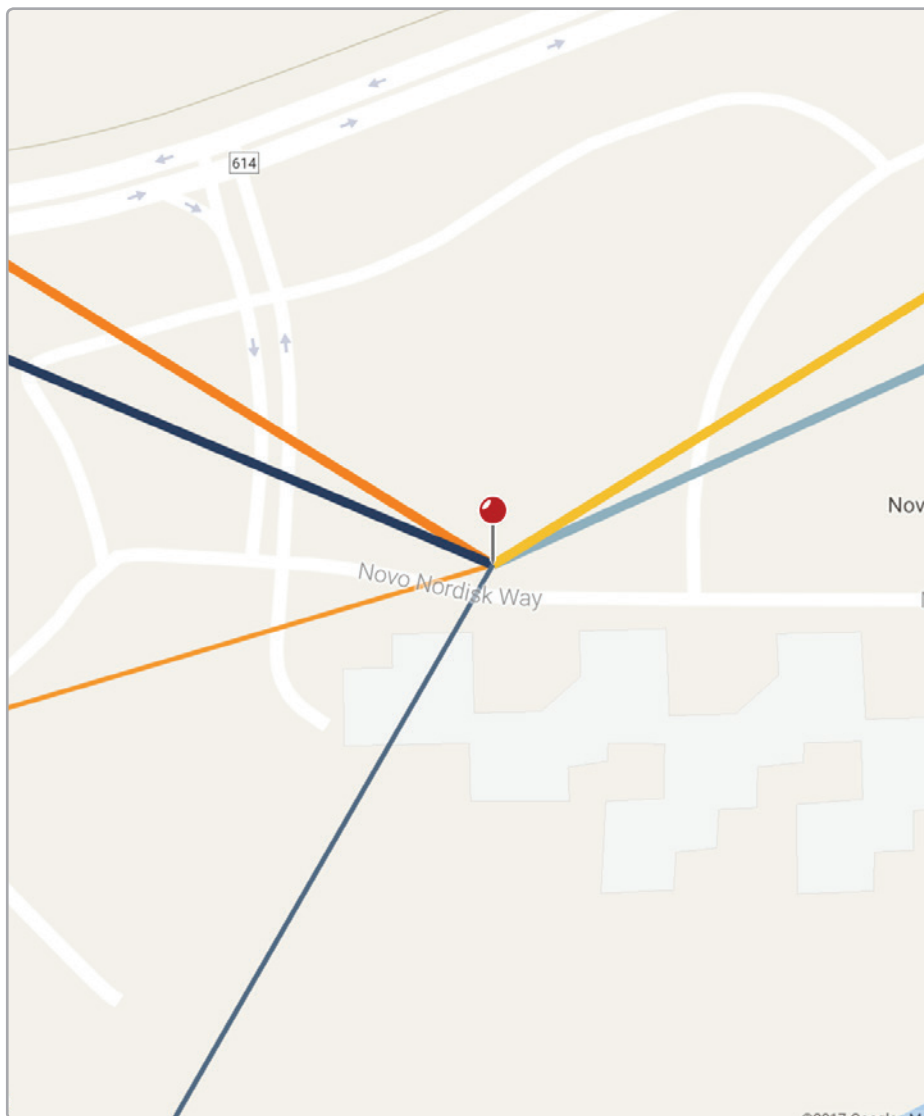
Princeton, New Jersey

Date	Average Temp (°F)	Maximum Temp (°F)	Minimum Temp (°F)	Precipitation in	Wind Speed mph
June 25, 2016	75	85	65	0	7
June 25, 2015	71	82	60	0.02	4
June 25, 2014	78	88	68	0.94	8
June 25, 2013	79	91	66	0.06	5
June 25, 2012	71	80	61	0.34	8
June 25, 2011	75	84	66	0	5
June 25, 2010	79	89	68	0	4
June 25, 2009	76	85	66	0	3
June 25, 2008	71	85	57	0	5
June 25, 2007	71	79	62	0.13	2
June 25, 2006	73	83	63	0	7
Averages	74	84	64	.13	5.27

SUNRISE & SUNSET Princeton, New Jersey

Date	Sunrise	Sunset	Length of Day	Difference	Solar Noon
June 18, 2017	05:28 AM	08:31 PM	15h 3m	0m	01:00 PM
June 19, 2017	05:28 AM	08:31 PM	15h 3m	0m	01:00 PM
June 20, 2017	05:29 AM	08:32 PM	15h 3m	0m	01:00 PM
June 21, 2017	05:29 AM	08:32 PM	15h 3m	0m	01:00 PM
June 22, 2017	05:29 AM	08:32 PM	15h 3m	0m	01:01 PM
June 23, 2017	05:29 AM	08:32 PM	15h 3m	0m	01:01 PM
June 24, 2017	05:30 AM	08:32 PM	15h 3m	0m	01:01 PM
June 25, 2017	05:30 AM	08:32 PM	15h 3m	0m	01:01 PM
June 26, 2017	05:30 AM	08:33 PM	15h 2m	-1m	01:01 PM
June 27, 2017	05:31 AM	08:33 PM	15h 2m	0m	01:02 PM
June 28, 2017	05:31 AM	08:33 PM	15h 2m	0m	01:02 PM
June 29, 2017	05:31 AM	08:33 PM	15h 1m	-1m	01:02 PM
June 30, 2017	05:32 AM	08:33 PM	15h 1m	0m	01:02 PM
July 1, 2017	05:32 AM	08:33 PM	15h 0m	-1m	01:02 PM
July 2, 2017	05:33 AM	08:32 PM	15h 0m	0m	01:03 PM

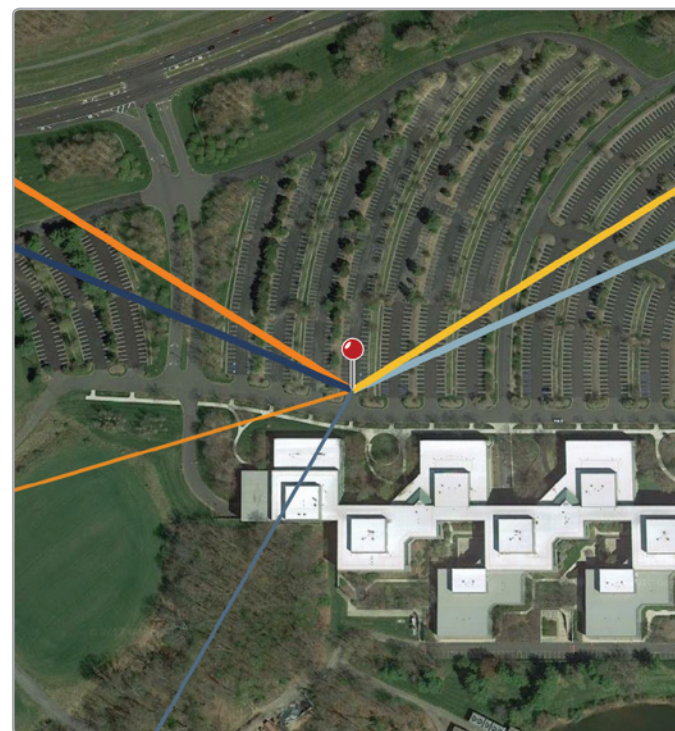
SUNRISE/SUNSET Sun Angle Diagram



Novo Nordisk Headquarters

Sunrise ↑	Moonrise ↑	Sunset ↓	Crescent ☾
5:30 AM	7:16 AM	8:32 PM	Best 9:11 PM
57.8°	65.2° Waxing 2.8%	302.2°	286.1° A 5.5%

June 25, 2017 Princeton, NJ

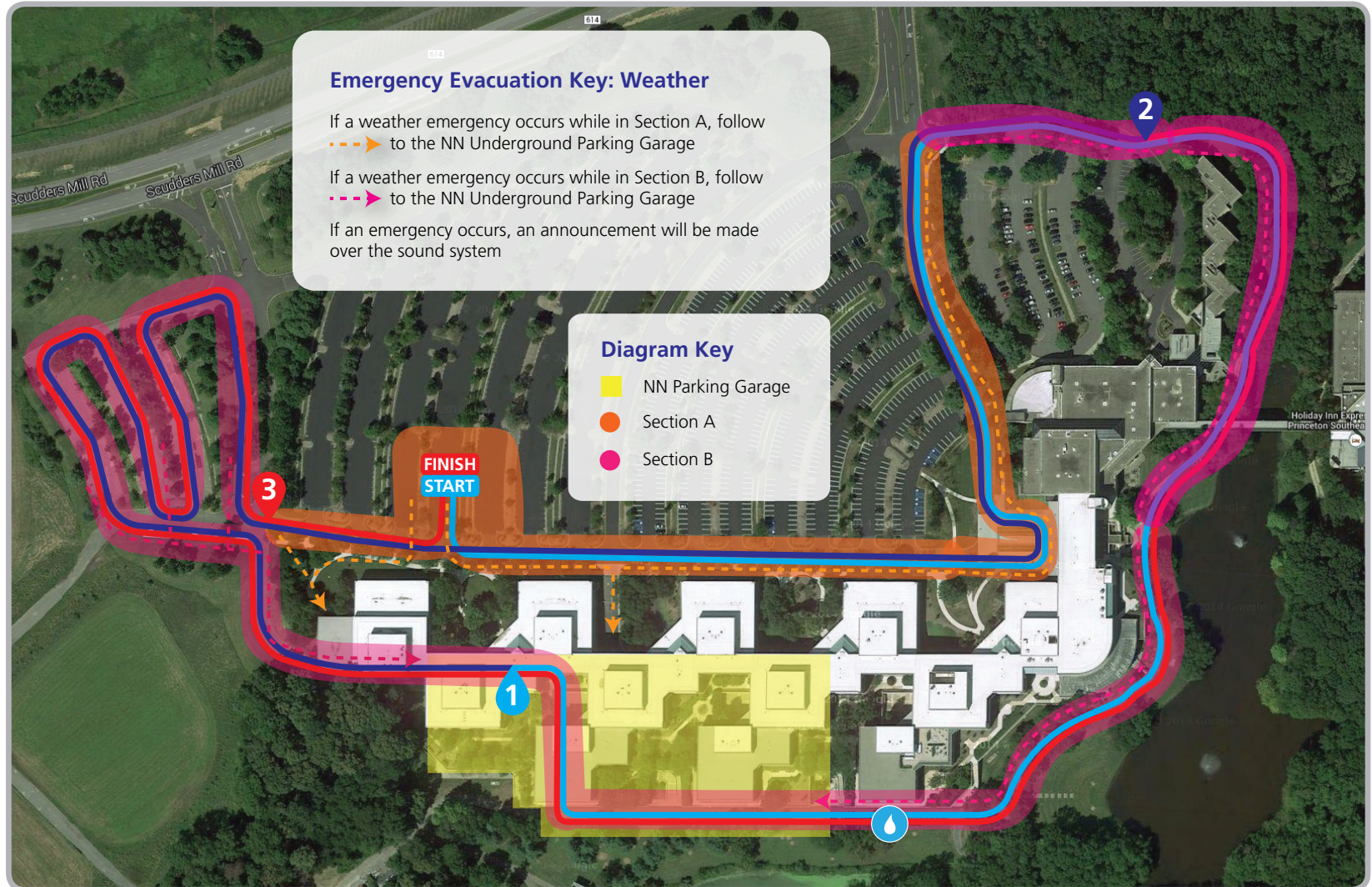


EVACUATION PLAN



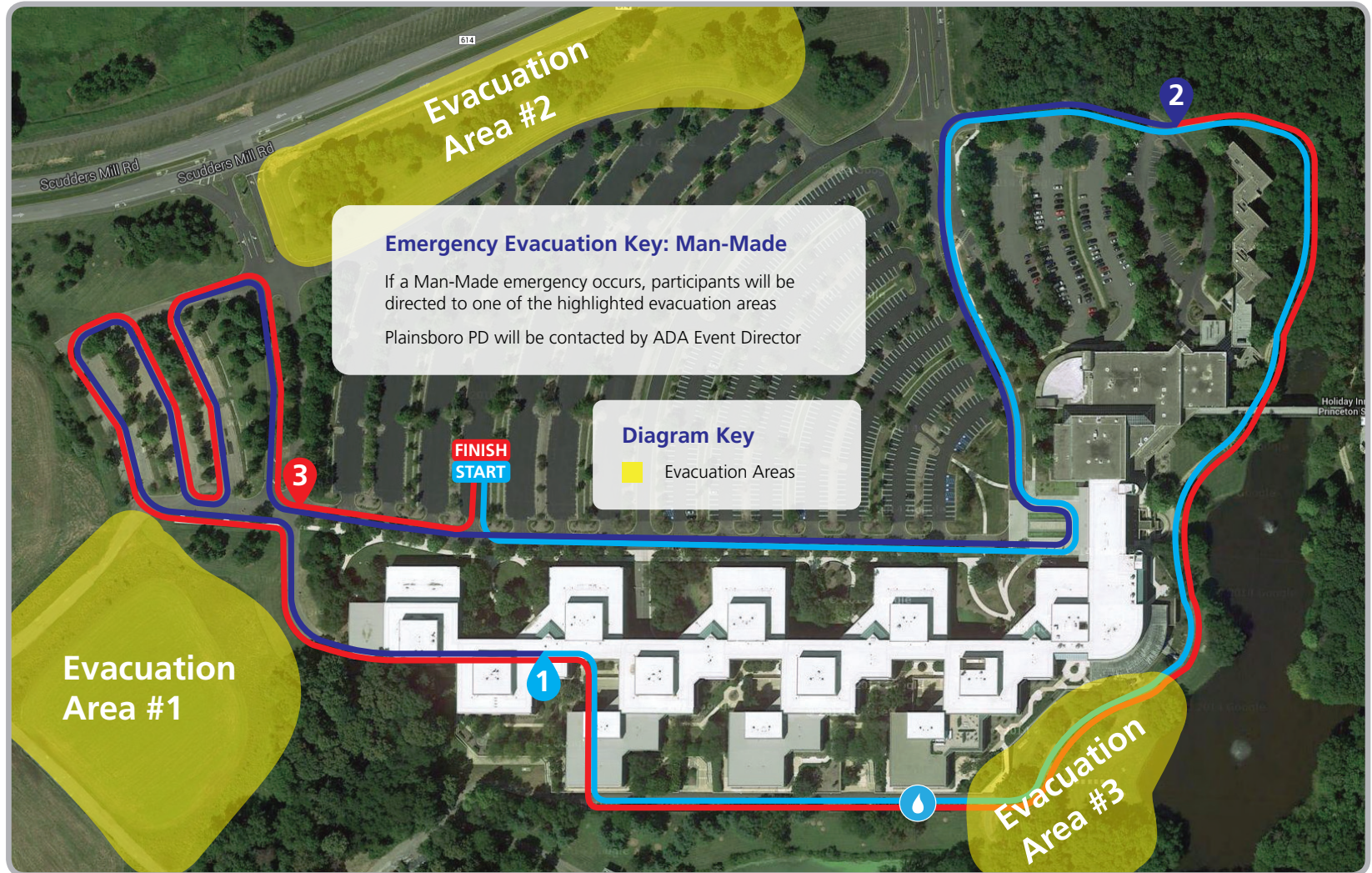
EMERGENCY EVACUATION PLAN

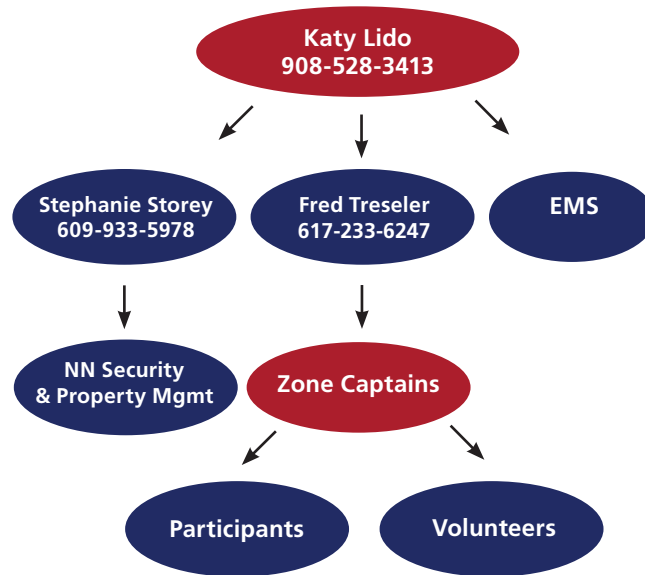
Weather



EMERGENCY EVACUATION PLAN

Man-Made





COMMUNICATION PLAN

Tour de Cure + Step Out Walk Princeton

Zone Captains	Phone Number
Zone 1: Fred Treseler	617-233-6247
Zone 1: Alyssa Laiacona	702-480-4778
Zone 2: Lindsee Allienello	401-598-6169
Zone 2: Mike Cook	703-772-2511
Zone 3: Emily Langan	603-275-8382
Zone 4: Kelliann Humphrey	413-824-7341

Zone captains to remain in zone unless directed otherwise by the event director

Radio #	Name	Role
1	Fred Treseler	Captain Zone 1
2	Alyssa Laiacona	Captain Zone 1/Photo Booth/ Videography
3	Lindsee Allienello	Captain Zone 2/ Campus Entrance
4	Mike Cook	Captain Zone 2/Venue Area
5	Emily Langan	Captain Zone 3/Photo Booth/ Videography
6	Kelliann Humphrey	Captain Zone 4/ TRACS BOH
7	Greg Lutz	Venue Area
8	Freddie Treseler	Photographer/Venue Area
9	John Deputy	Photographer
10	Stephanie Mendonca	Photo Booth
11	Staci Sonke	Photo Booth
12	Jack Seminara	Campus Entrance
13	Annie Bailey Hayes	Campus Entrance
14	Jordan Chimento	Campus Entrance